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## **EDUCATION**

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**Texas Christian University**, Fort Worth, Texas May 2018  
*Bob Schieffer College of Communication* Cumulative GPA 3.3  
Bachelor of Arts in Communication Studies | Minor: Business  
NCAA Big 12 Conference Commissioner's Academic Honor Roll

**Paris-Sorbonne (Paris IV)**, Paris, France May 2014  
Two-Year University Degree (D.E.U.G) in History with Modern Languages Emphasis, Cum Laude

## **EXPERIENCE**

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**Sportif Consulting** Le Bourg, France (remote work)  
*Commercial Agent* December 2018—Present

- Outreach to premiere French track-athletes about possibilities of athletics placement in American universities
- Serve as a liaison between Sportif Consulting and the top French track-athletes interested in United States collegiate programs
- Educate prospects on the American system and provide support throughout the process

**Texas Christian University** Fort Worth, TX  
*Frog Life Social Media Assistant* January 2018—Present

- Collaborate with TCU Wellness Manager and Wellness Specialist to determine specific needs, elaborate content, and define “Frog Life” organization on social media platforms
- Develop, prepare and manage “Frog Life” social media platforms and update website content
- Conduct testing of social media or website components to ensure consistent implementation

**Senyokô Parfums, Luxury Goods LLC** Fort Worth, TX  
*Junior Social Media Strategist* October 2018—January 2019

- Managed brand's social media accounts (Instagram, Facebook, etc.) and generated valuable content
- Creatively and proactively engaged consumers, influencers and advocates across social media to drive brand conversations and advocacy
- Engaged in ongoing conversations with followers in a social media-friendly and brand-appropriate voice
- Generated translations from French to English and from English to French
- Used social media analytical tools to evaluate performance across social media platforms

**UNICEF TCU Club** Fort Worth, TX  
*Director of Communication* Spring 2018

- Increased awareness among member audiences and larger community about programs, special events, and public announcements via electronic communication
- Served as a liaison between board leadership, executives and member audiences
- Collaborated with the board to identify external communication opportunities, identify on-campus entities to encourage students' contribution, and define and execute relevant strategies for implementation

**Texas Christian University** Fort Worth, TX  
*Sports Marketing Intern* September 2017—Present

- Ensured pregame setups for various athletics programs
- Executed on-campus marketing campaigns to promote TCU athletics to students, faculty and DFW community
- Defined strategy, crafted tactics, and advertise TCU athletics via promotional materials and word-of-mouth to increase students' involvement

**Texas Christian University***Division I Scholarship Student Athlete—Track and Field*Fort Worth, TX  
Fall 2015—May 2017

- Competed at highest level of college athletics as member of TCU track team
- Maintained high academic standards balanced with 10+ hours of weekly practice
- Contributed to strong team performance by communicating and motivating teammates

**French National Athlete***Elite Track and Field—Jumps*Paris, France  
2009—2015

- Nationally ranked among top athletes in long jump, triple jump, and high jump
- Listed on the Ministerial Lists of promising athletes
- Achieved National and National Elite recognition, earning 2 Silver and 1 Bronze medal

2011—2014

**Decathlon Sports Store***Sales Associate*Paris, France  
Summer 2014

- Advised clients on a selection of athletic equipment in running and hiking departments
- Managed store inventory through product orders and floor displays that maximized sales
- Provided excellent customer service in person and by phone to 25+ daily customers

**BUSINESS AND TECHNICAL SKILLS**

Bilingual (French/English)

Spanish (Reading/Listening Comprehension)

Microsoft Office: Word, PowerPoint, and Outlook

Social Media: Facebook, Instagram, LinkedIn

**ACCOMPLISHMENTS****Public Discussion (TCU Student's Civil Discourse Event)**

Fort Worth, TX

*Panelist at an international table*

October 2018

- Participated in a global discussion on civility in public discourse at Texas Christian University
- Engaged audience members and responded to questions

**African Student Organization***Active Member*Fort Worth, TX  
September 2016—May 2018

- Contributed to implement on-campus strategies and initiatives to promote African culture among students
- Served as a co-choreographer to 15-20 dancers for TCU's African night showcase event